

Funding Reinvention: Grant Research for Independent Libraries and Nonprofits"

November 5, 2016







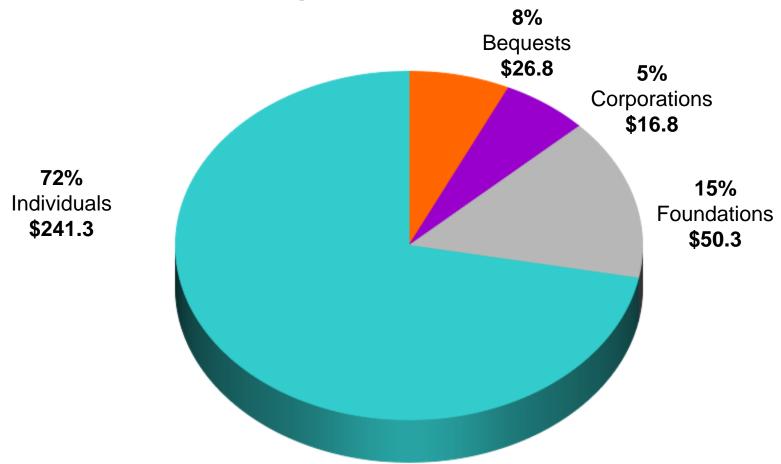
THE FOUNDATION CENTER

Funding for Membership Libraries



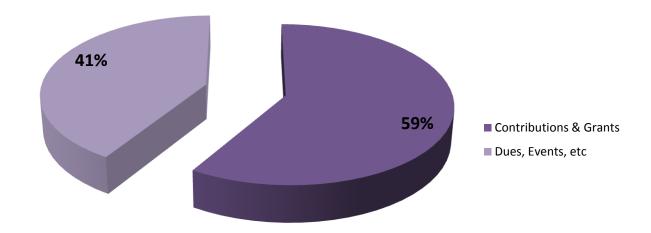
Private Contributions By Source





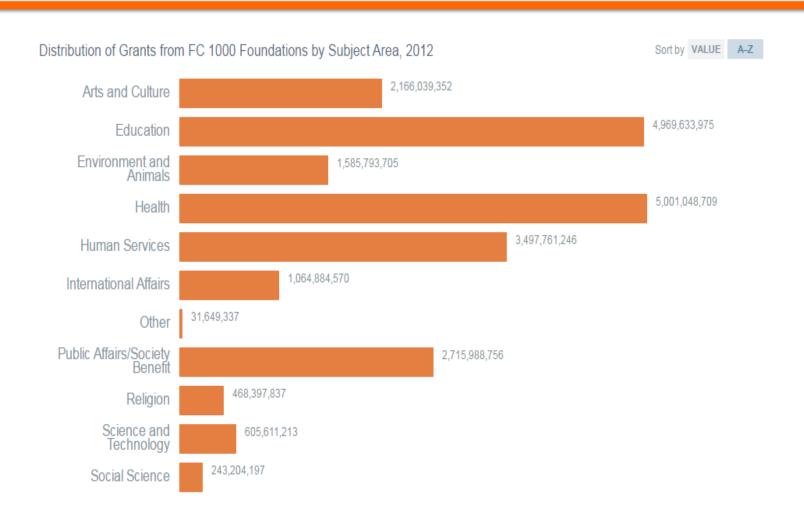
Source: *Giving USA 2014,* Giving USA Foundation, Researched and written by the Center On Philanthropy at Indiana University

Membership Libraries Revenue



Source: Researched and written by the Foundation Center

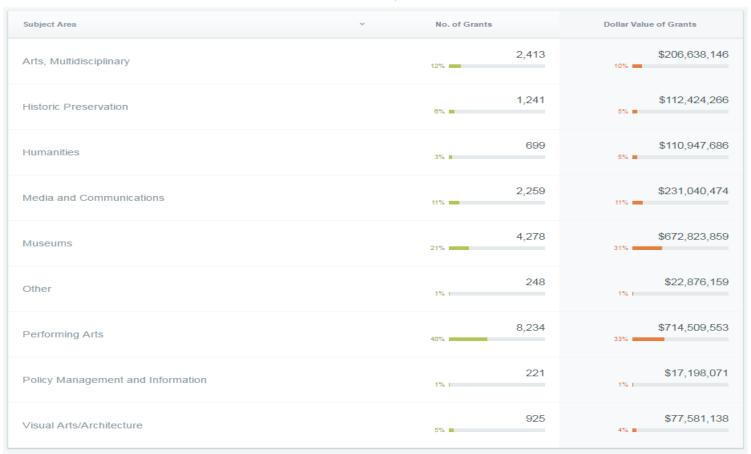
Arts & Culture Grants (cont'd)



Source: Researched and written by the Foundation Center

Arts & Culture Grants

Distribution of Grants from FC 1000 Foundations for Arts and Culture, 2012



Source: Researched and written by the Foundation Center

What do funders look for?



Funder Motivations

Private Foundations

Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process

Corporations

Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR)

Grantmaking Public Charities

Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas

Funding Trends

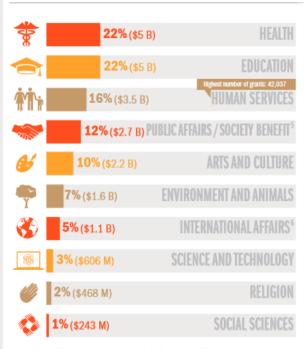


GRANT FOCUS

IN 2012 A SUBSET OF THE NATION'S LARGEST FOUNDATIONS AWARDED NEARLY 154,000 GRANTS TOTALING \$22.4 BILLION

Priorities. Foundations have the flexibility to determine the what, where, who, and how of their grantmaking activities. They are actively funding in nearly every issue area across the globe, from reforming public education in the United States to securing access to safe drinking water in the developing world. Some foundations see making a small number of very large, targeted grants as being most effective in achieving their goals. Others emphasize providing many smaller, unrestricted grants to a variety of organizations. Similarly, some grantmakers focus their giving on specific populations, such as the economically disadvantaged, LGBT populations, or Black men and boys, while others believe impact will be achieved by targeting populations generally. This range of priorities and approaches illustrates the role of foundations as a critical source of support for new strategies and opportunities throughout the social

BY ISSUE FOCUS



a includes civil rights, economic and community development, philanthropy, and public affairs * Includes international affairs, peace and security, and human rights. Does not include all international giving by U.S. foundations.

DID YOU KNOW?



The Bill & Melinda Gates Foundation made the single largest grant: \$207.7 million to the Aeras Global TB Vaccine Foundation.

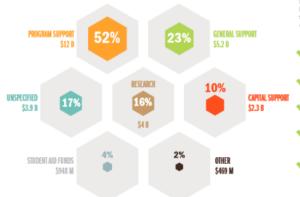




The top 1 percent of recipients captured close to half of grant dollars.



BY TYPE OF SUPPORT



⁷ Grants may occasionally be for multiple types of support and would therefore be counted more than once. As a result, percentages tailed across categories total to more than 100 percent. Finally, close to one-48th of grant deltars could not be coded for a specific Type of support because foundations did not provide this information.



20%

\$4.4 B

WHAT'S INCLUDED

Foundation Center reports on how foundations give by collecting and coding grants awarded by a set of the largest U.S. foundations. Following are details on what the 2012 set included:



1,000 of the top U.S. foundations by giving



All of their grants of \$10,000 or more



Domestic and international grants

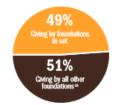


Full authorized 2012 grant amounts (if available)



Grants from unrestricted and donoradvised funds⁰ at community foundations

NEARLY HALF OF U.S. FOUNDATION GIVING EACH YEAR





Grants to individuals



Grants from restricted funds at community foundations



Grants from public charities, other than community foundations

BY POPULATION FOCUS⁸

31%

(\$6.8 B)



whose descriptions indicated a benefit for a particular population. Grants benefiting multiple population groups are examine in each applicable category. The chart excludes groups that were the focus of less than 4 percent of grant dollars. Finally, 52 percent of grant dollars could not be coded for a specific population group.

^{*} If provided by the foundation,



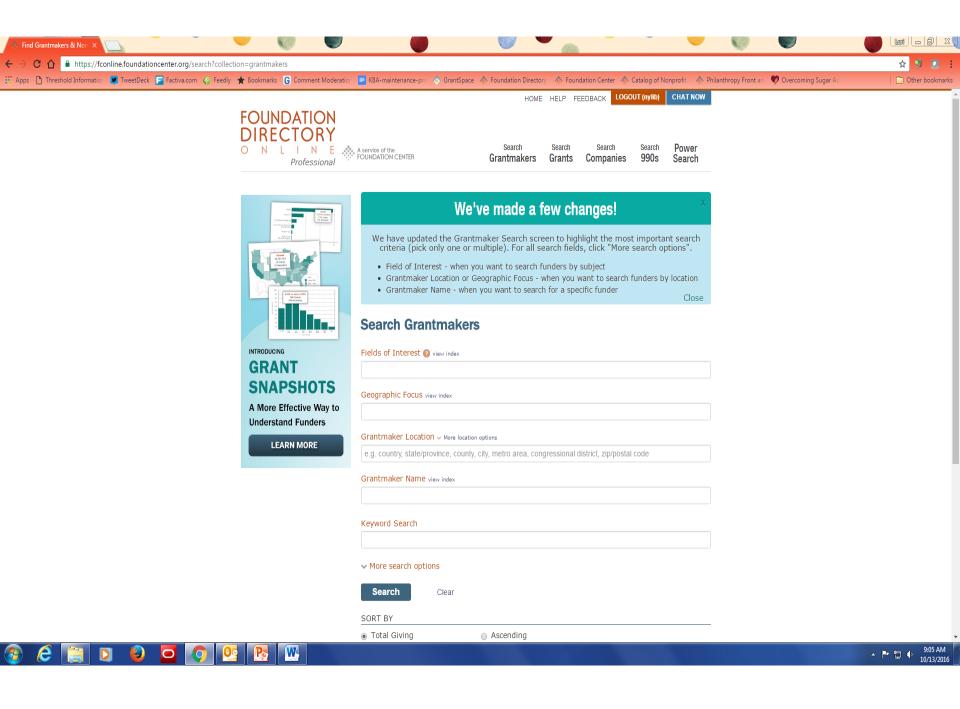
USING FOUNDATION DIRECTORY ONLINE

Prospect Research Strategies



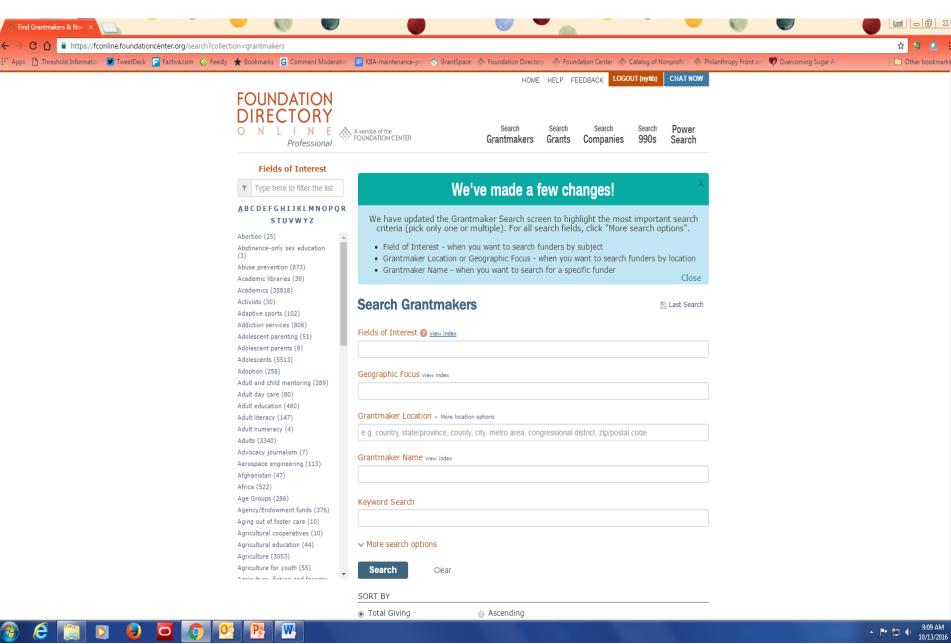
Foundation Directory Online

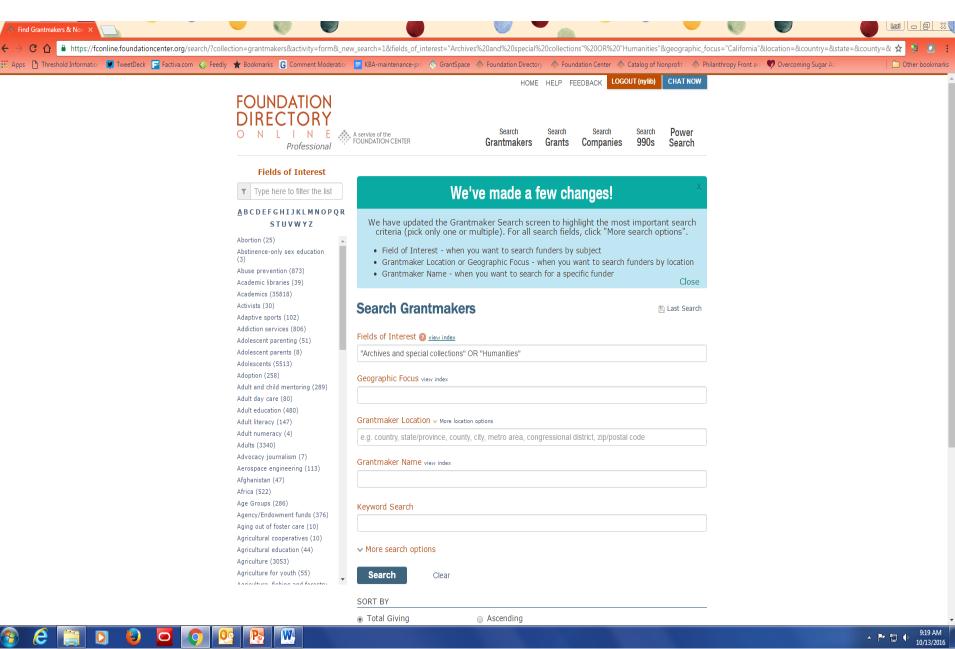
- Who funds in your area of interest and the population you serve?
- Who funds in your geographic region?
- Who will provide the type of support you need?
- How do I approach them?
- How much do they usually give, and to whom?



Who funds in your area of interest and the population you serve?

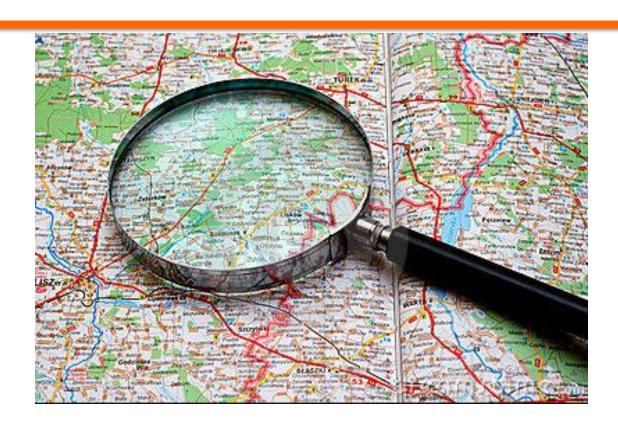


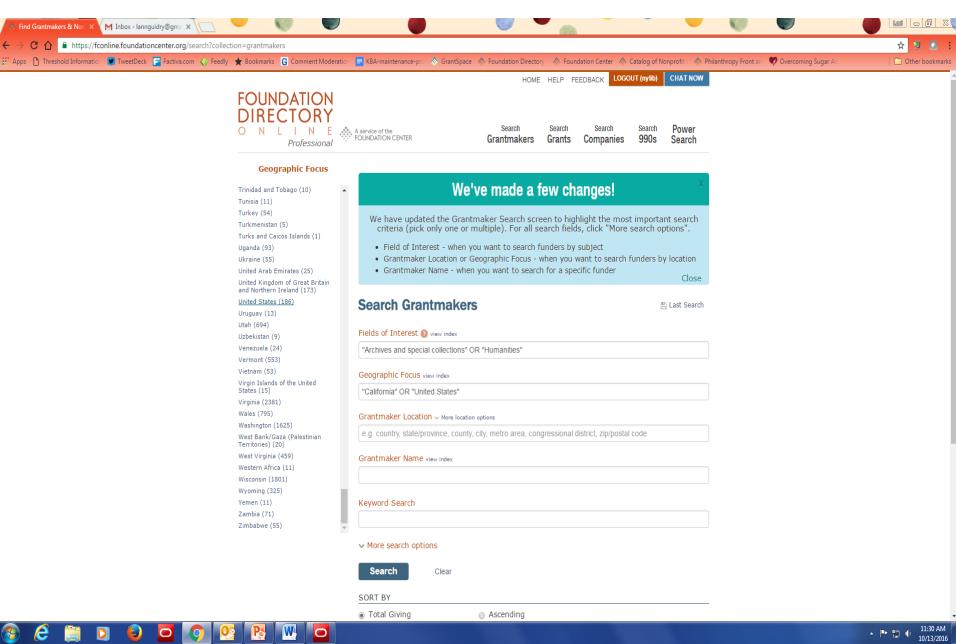


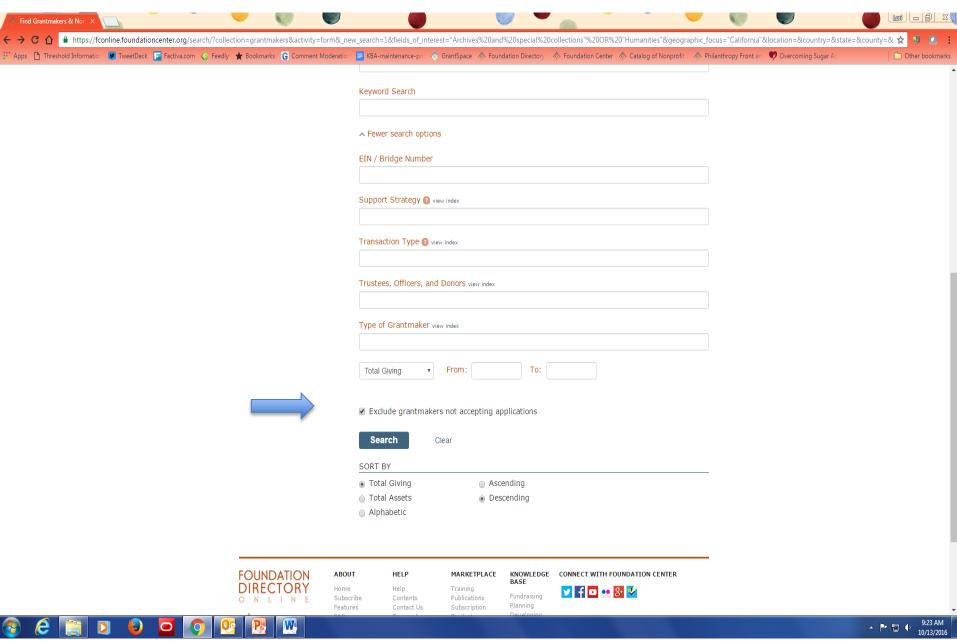




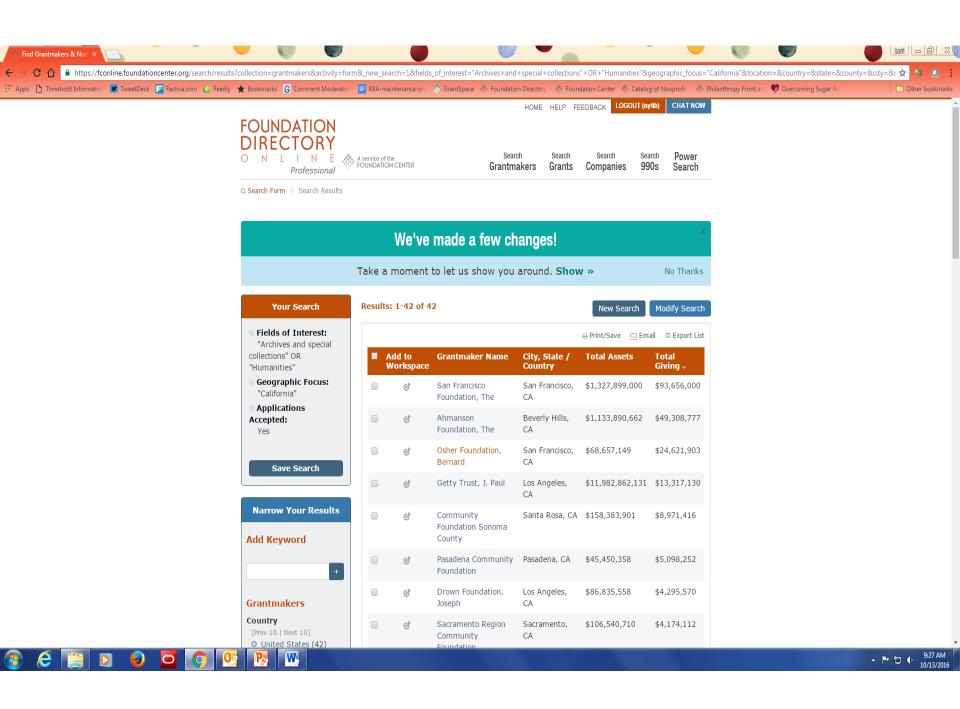
Who funds in your geographic region?

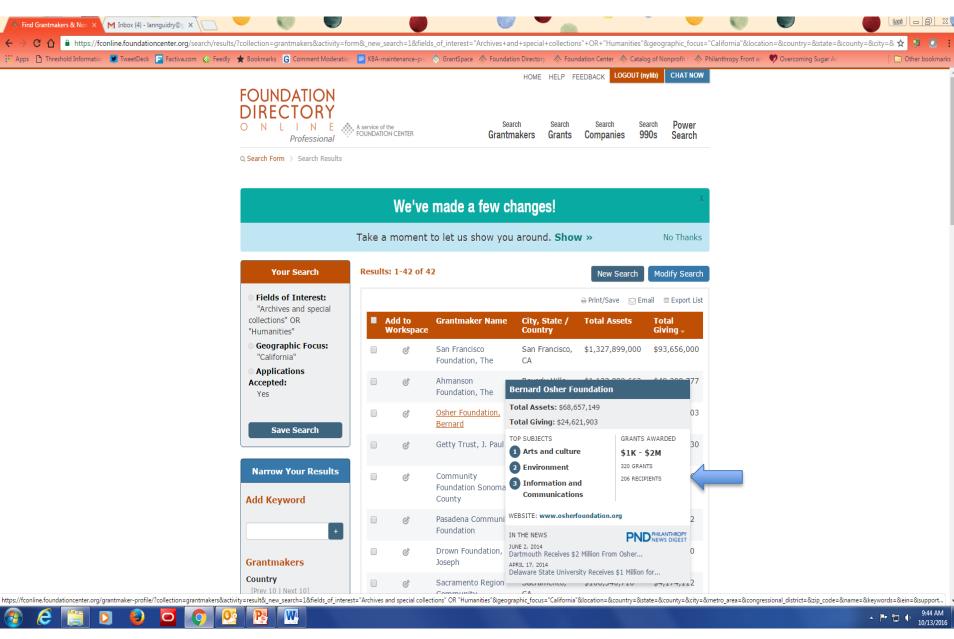


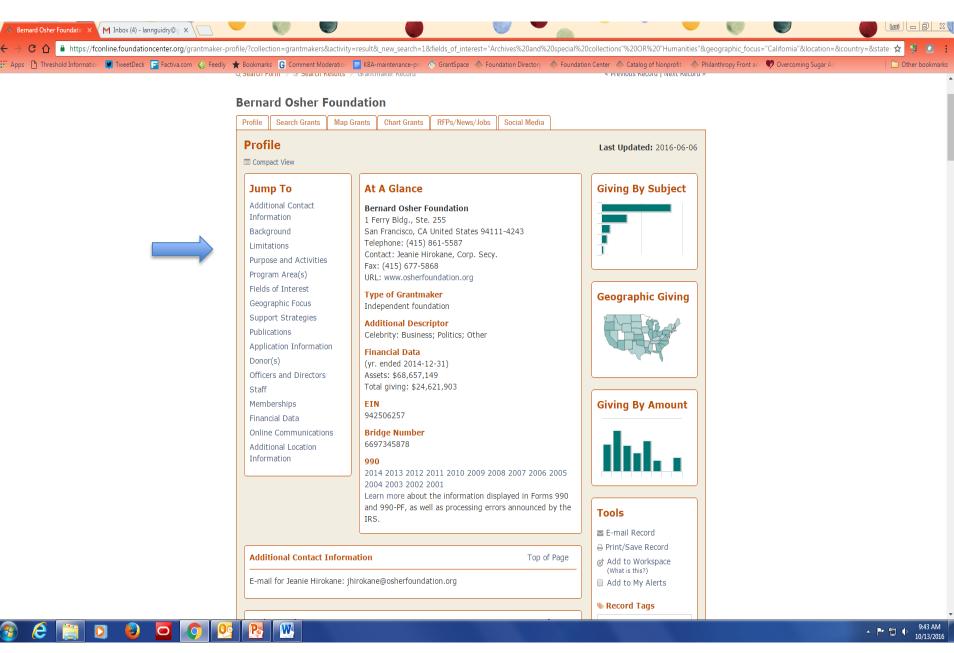


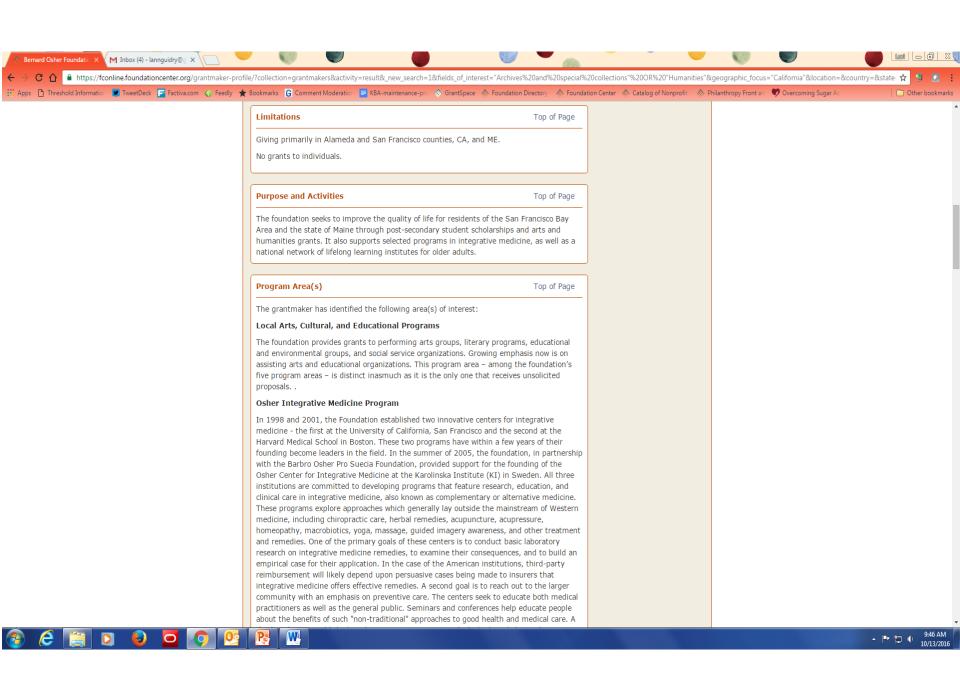






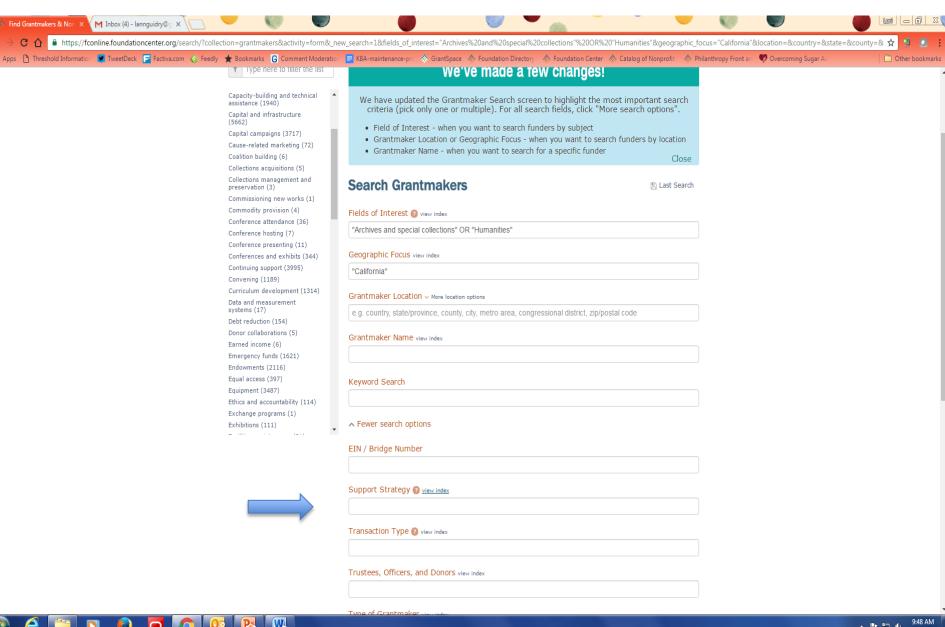






Who will provide the type of support I need?





















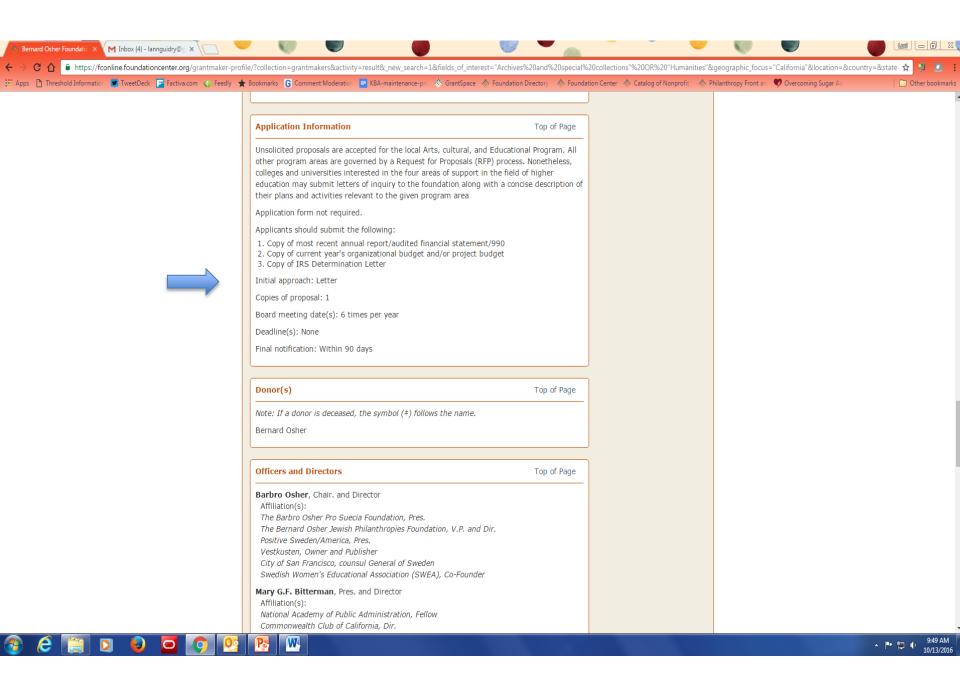




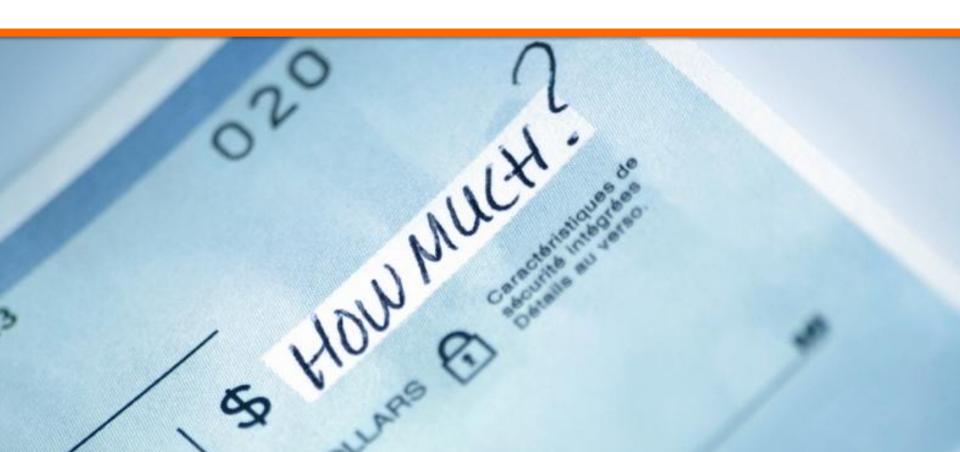


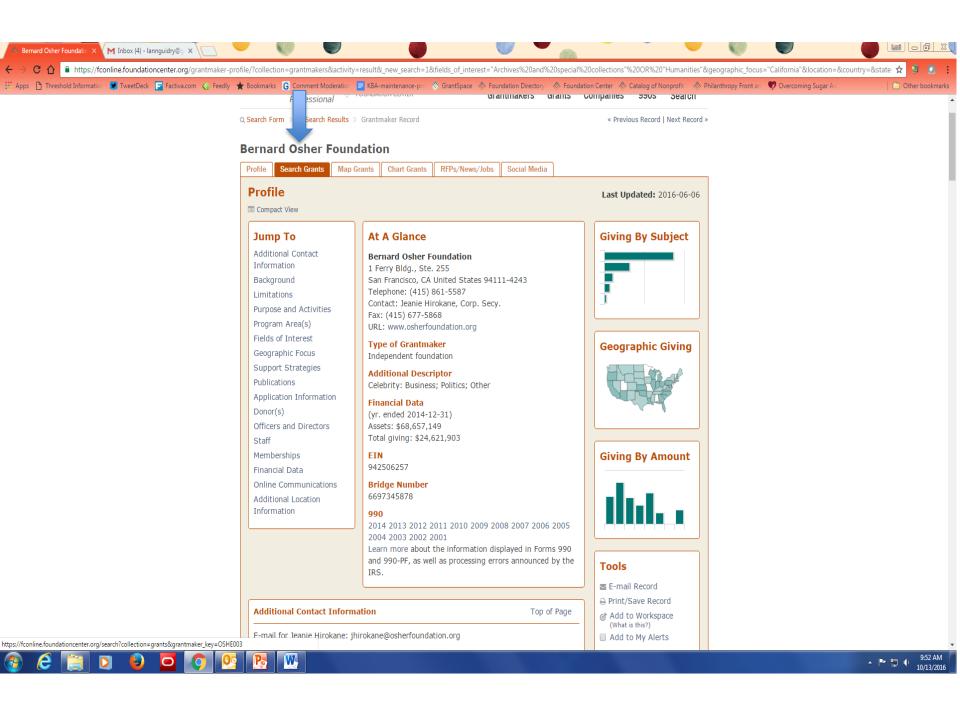
How do I approach them?

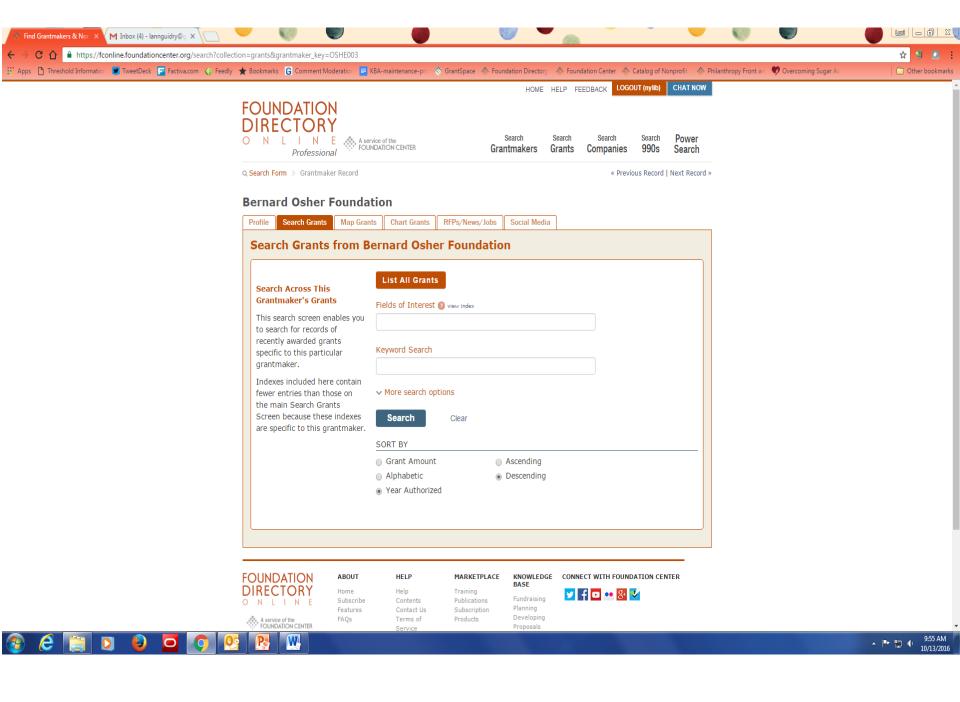


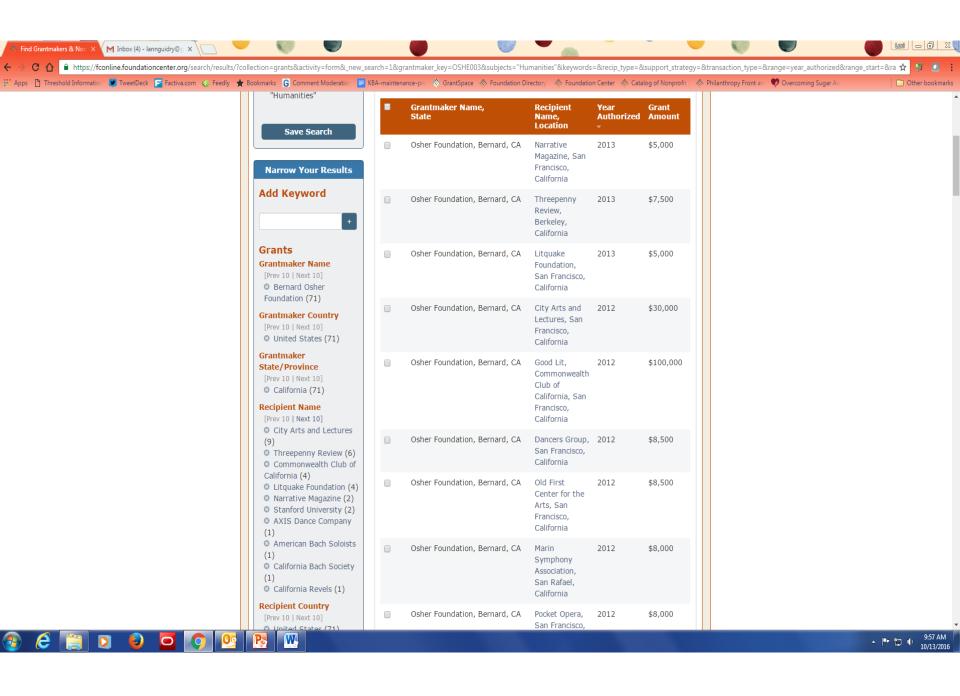


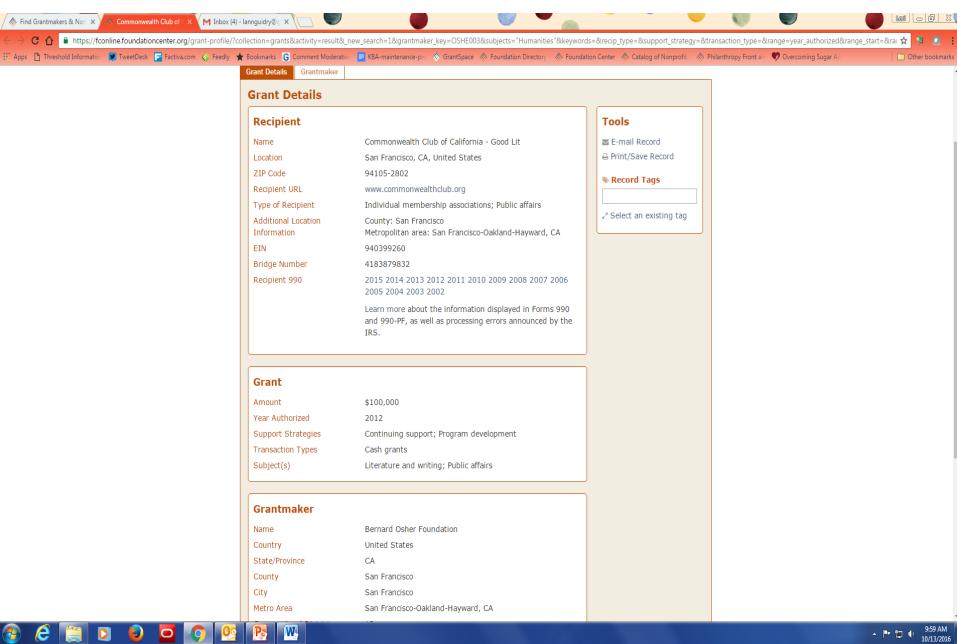
How much do they usually give, and to whom?















International "Foundation Centers"



http://www.imaginecanada.ca/



http://www.efc.be/



http://www.philanthropy.org.au/

